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PRESS RELEASE

National Night Out: August 7th Upper Saddle River to join cities nationwide for “America’s Night Out Against Crime”

On Tuesday, August 7th, residents throughout Upper Saddle River, Allendale, Saddle River and Ho-Ho-Kus are being invited to join forces with thousands of communities nationwide for the “35th Annual National Night Out” (NNO) crime and drug prevention event. National Night Out, which is sponsored by the National Association of Town Watch (NATW) and co-sponsored locally by USRA Coalition (www.usracoalition.org), will involve over 16,500 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. In all, over 38.5 million people are expected to participate in “America’s Night Out Against Crime”. NNO 2018 corporate sponsors are Diet & Watson, Ring, Associa and Package Guard.

National Night Out is designed to: (1) Heighten crime and drug prevention awareness; (2) Generate support for, and participation in, local anticrime efforts; (3) Strengthen neighborhood spirit and police-community partnerships; and (4) Send a message to criminals letting them know neighborhoods are organized and fighting back.

National Project Coordinator Matt Peskin said, “This is a night for America to stand together to promote awareness, safety and neighborhood unity. National Night Out showcases the vital importance of police-community partnerships and citizen involvement in our fight to build a safer nation. On NNO, we invite neighborhoods nationwide to join us in Giving Crime & Drugs A Going Away Party.”

From 6 to 9 p.m. on August 7th, residents throughout Upper Saddle River, Allendale, Saddle River, and Ho-Ho-Kus are asked to lock their doors, turn on outside lights and spend the evening with Police Officers from your community at the Red Barn located behind Crestwood Lake in Allendale.

This free fun filled family event will feature a DJ, live music, games, crafts, ice cream, face painting, inflatable obstacle course, basketball and much more! A Variety of food items will be available for purchase from Cars, Mason Jar, Moe’s Southwest Grill, Carmelo’s Brick Oven Pizza and more.

Pre-registration requested but not necessary for certain events. E-mail administrator@usracoalition.org with ages of children participating. Space is limited for certain events.